

67TH ANNUAL BURT GERMAN
Championships
TRI-COUNTY SWIMMING



WOODBINE
Swim Club

THE CLUB BUILT BY BURT

2024 Tri-County Swimming Championships

Saturday, August 23, 2024

Sunday, August 24, 2024

- Largest sporting event in South Jersey- over 6,500 spectators!
- Renowned Championship Meet - 2-day competition
- The best swimmers from 34 swim clubs across Burlington, Camden, Gloucester, Cumberland and Salem Counties
- Live Stream reaches thousands of remote viewers
- Regionally covered by a vast array of media outlets, including Television and newspaper.
- Unique sponsorships that include:
 - Opportunity for exclusivity to your industry
 - 2- year sponsorship display
 - Social media promotions that will have thousands of impressions
 - Vendor opportunities
 - Custom sponsorships to fit your needs

Woodbine Swim Swim Club

presents the

67th Annual Burt German Championships Sponsorship Levels

67th Annual Tri-County Swimming Championships at Woodbine Swim Club

Sponsorship Levels:	PRESENTING	Platinum	Gold	Silver	Bronze	Banner
Cost:	\$10,000	\$7,500	\$5,000	\$3,000	\$1,500	\$500
Exclusivity:	1	5	Unlimited	Unlimited	Unlimited	Unlimited
Logo & link on Woodbine & Tri-County websites:	2 years on Club and Event Pages	2 years on Club and Event websites	2 years on Club and Event websites	1 year on Club and Event websites	1 year on Club and Event websites	
Race result postings online:	Preferred	Preferred listing	Preferred listing	Preferred listing	Standard listing	
Social media impressions:	50+	30+	20+	10+	5+	1
Live Stream mentions:	10+	5	Sponsor group mentions	Sponsor group mentions	Sponsor group mentions	
Program Logo Location:	Logo on back cover & 1st page	Logo on inside back cover & 1st page	Logo on 1st page	Logo on 1st page	Logo elsewhere in program	
Program Logo Size:	Large	Large	Large	Medium	Small	
Program Ads:	2 page Spread	1 full-page ad and 1 half-page ad	1 full-page ad	1 full-page ad	1 half-page ad	
Program Info-Articles:	1-info article	1 info-article	1 info-article			
Banner – Pavilion	(1) 8' x 8' banner on Pavilion Roof	(1) 8' x 8' banner on Pavilion Roof				
Banner – Starting Block:	(1) 3' x 5'	(1) 3' x 5'	(1) 3' x 5'			
Banner – Scoreboard:	(1) 6' x 4'	(1) 6' x 4'	(1) 3' x 5'			
Banner- Club	(2) 3' x 5' through 2024 season	(2) 3' x 5' through 2024 season	(2) 3' x 5' through 2024 season ¹	(1) 3' x 5' through 2024 season	(1) 3' x 5'	(1) 3' x 5'
Complimentary Apparel:	Choice of 7 items	Choice of 5 items	Choice of 4 items	Choice of 2 items	Choice of 1 item	
Sponsor Selling Area:	10' x 10'	10' x 10'	10' x 10'	10' x 10'	10' x 10'	
Logo on Staff Apparel:	Logo and name	Logo and name	Name	Name	Name	
Print Announcement:	Listing in Courier	Listing in Courier	Listing in Courier	Listing in Courier	Listing in Courier	
Public Address Announcements:	At start and multiple times throughout	At start and various times throughout	Various times throughout	Various times throughout	Various times throughout	
Complimentary Tickets:	12	8	6	4	2	0
Plaque:	Thank-you plaque from Tri-County & Woodbine	Thank-you plaque from Tri-County & Woodbine	Thank-you plaque from Tri-County & Woodbine			
Email:	Logo on email correspondence	Logo on email correspondence	Logo on email correspondence	Logo on email correspondence		

Digital Event Program

Business and Personal Ads

Your ad will appear in the Digital event program seen by thousands of spectators and swimmers!

Spectators purchase a Digital Event Program, one of the most important pieces of the event. This program is utilized to follow the schedule for the day, race orders, participants, and event updates/notices that occur during the event.

Ad Sizes:

Business Card (1/8 page)	\$50	3.5" x 2"
1/4 Page	\$150	3.875" x 5.125"
1/2 Page	\$250	8" x 5.125"
Full Page	\$400	8" x 10.5"
2-Page Spread	\$750	8" x 10.5" (2x)

**All ads will be digital and in color. Ads should be submitted to size (as indicated) by email to the address below in pdf, tif, or jpeg formats with a resolution of 300DPI or higher.

****ADS NEED TO BE RECEIVED NO LATER THAN MONDAY, JULY 22, 2024****

For questions, email: woodbinetricounty@gmail.com