

67TH ANNUAL BURT GERMAN  
*Championships*  
TRI-COUNTY SWIMMING



**WOODBINE**  
*Swim Club*

THE CLUB BUILT BY BURT

# 2024 Tri-County Swimming Championships

Saturday, August 3, 2024

Sunday, August 4, 2024

- Largest sporting event in South Jersey- over 6,500 spectators!
- Renowned Championship Meet - 2-day competition
- The best swimmers from 34 swim clubs across Burlington, Camden, Gloucester, Cumberland and Salem Counties
- Live Stream reaches thousands of remote viewers
- Regionally covered by a vast array of media outlets, including Television and newspaper.
- Unique sponsorships that include:
  - Opportunity for exclusivity to your industry
  - 2- year sponsorship display
  - Social media promotions that will have thousands of impressions
  - Vendor opportunities
  - Custom sponsorships to fit your needs

# Woodbine Swim Club

presents the

## 67th Annual Burt German Championships Sponsorship Levels

67th Annual Tri-County Swimming Championships at Woodbine Swim Club

Sponsorship Levels:	PRESENTING	Platinum	Gold	Silver	Bronze	Banner
<b>Cost:</b>	\$10,000	\$7,500	\$5,000	\$3,000	\$1,500	\$500
<b>Exclusivity:</b>	1	5	Unlimited	Unlimited	Unlimited	Unlimited
<b>Logo &amp; link on Woodbine &amp; Tri-County websites:</b>	2 years on Club and Event Pages	2 years on Club and Event websites	2 years on Club and Event websites	1 year on Club and Event websites	1 year on Club and Event websites	
<b>Race result postings online:</b>	Preferred	Preferred listing	Preferred listing	Preferred listing	Standard listing	
<b>Social media impressions:</b>	50+	30+	20+	10+	5+	1
<b>Live Stream mentions:</b>	10+	5	Sponsor group mentions	Sponsor group mentions	Sponsor group mentions	
<b>Program Logo Location:</b>	Logo on back cover & 1st page	Logo on inside back cover & 1st page	Logo on 1st page	Logo on 1st page	Logo elsewhere in program	
<b>Program Logo Size:</b>	Large	Large	Large	Medium	Small	
<b>Program Ads:</b>	2 page Spread	1 full-page ad and 1 half-page ad	1 full-page ad	1 full-page ad	1 half-page ad	
<b>Program Info-Articles:</b>	1-info article	1 info-article	1 info-article			
<b>Banner – Pavilion</b>	(1) 8' x 8' banner on Pavilion Roof	(1) 8' x 8' banner on Pavilion Roof				
<b>Banner – Starting Block:</b>	(1) 3' x 5'	(1) 3' x 5'	(1) 3' x 5'			
<b>Banner – Scoreboard:</b>	(1) 6' x 4'	(1) 6' x 4'	(1) 3' x 5'			
<b>Banner- Club</b>	(2) 3' x 5' through 2024 season	(2) 3' x 5' through 2024 season	(2) 3' x 5' through 2024 season	(1) 3' x 5' through 2024 season	(1) 3' x 5'	(1) 3' x 5'
<b>Complimentary Apparel:</b>	Choice of 7 items	Choice of 5 items	Choice of 4 items	Choice of 2 items	Choice of 1 item	
<b>Sponsor Selling Area:</b>	10' x 10'	10' x 10'	10' x 10'	10' x 10'	10' x 10'	
<b>Logo on Staff Apparel:</b>	Logo and name	Logo and name	Name	Name	Name	
<b>Print Announcement:</b>	Listing in Courier	Listing in Courier	Listing in Courier	Listing in Courier	Listing in Courier	
<b>Public Address Announcements:</b>	At start and multiple times throughout	At start and various times throughout	Various times throughout	Various times throughout	Various times throughout	
<b>Complimentary Tickets:</b>	12	8	6	4	2	0
<b>Plaque:</b>	Thank-you plaque from Tri-County & Woodbine	Thank-you plaque from Tri-County & Woodbine	Thank-you plaque from Tri-County & Woodbine			
<b>Email:</b>	Logo on email correspondence	Logo on email correspondence	Logo on email correspondence	Logo on email correspondence		

# Digital Event Program

## Business and Personal Ads

Your ad will appear in the Digital event program seen by thousands of spectators and swimmers!

Spectators purchase a Digital Event Program, one of the most important pieces of the event. This program is utilized to follow the schedule for the day, race orders, participants, and event updates/notices that occur during the event.

### Ad Sizes:

Business Card (1/8 page)	\$50	3.5" x 2"
1/4 Page	\$150	3.875" x 5.125"
1/2 Page	\$250	8" x 5.125"
Full Page	\$400	8" x 10.5"
2-Page Spread	\$750	8" x 10.5" (2x)

\*\*All ads will be digital and in color. Ads should be submitted to size (as indicated) be emails to the address below in pdf, tif, or jpeg formats with a resolution of 300DPI or higher.

\*\*\*\*ADS NEED TO BE RECEIVED NO LATER THAN MONDAY, JULY 22, 2024\*\*\*\*

For questions, email: [woodbinetricounty@gmail.com](mailto:woodbinetricounty@gmail.com)

**[CLICK HERE TO SPONSOR TRI-COUNTY 2024](#)**